

## Bottled Water Insanity Pandemic

- **Saphia Water for pregnant mothers**
- **Bling h<sub>2</sub>o, most expensive water in the world**
- **California votes on recycling wastewater**

### Better than Breast Milk!

'Designed' by a neonatologist in consultation with lactation experts, Saphia Water will be offered in Lovingly Lemon, Pacifying Peach and Bliss Berry flavors at Babies R Us and Motherhood Maternity Stores. No word yet on what expectant fathers can expect.

### Bling h<sub>2</sub>o

When your water sommelier brings you a Swarovski crystal-studded bottle, it will contain Bling h<sub>2</sub>o, the most expensive water in the world. Offered for an exclusive market 'where water is the new wine', this \$38 per bottle potable is reputedly Paris Hilton's choice for her Chihuahua. The limited edition Christmas Bling (in a crimson and Peridot green bottle) is \$40. Bling h<sub>2</sub>o is also available in 'convenient' plastic bottles.

Sensing a challenge, H<sub>2</sub>O'C Engineering is in the process of developing a highly-advanced water product having the potential to sell for even more than all other competitors.

Condensed in borosilicate capillaries, H<sub>3</sub>O'C *bi-ionic electroneutral polywater* promises to be a powerdrink capable of delivering steroids and male enhancement products in undetectable form. In addition to saving marriages, polywater has already shown its capability for curing cancer and minimizing the effects of the common cold.

### Toilet to Tap - Bring on the Bling!

There are no more orange groves in Orange County, California. Instead, population grows and water is in short supply, but there is an ever-increasing supply of sewage. A proposed \$481M *groundwater replenishment system* employing microfiltration, RO, and UV-peroxide oxidation will make wastewater 'as pure as distilled water' if voters approve.

